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98114 Icon Health & Fitness, INC. 1500 South 1000 West Logan, UT 84321

Michael L. Olson 13914.849.1 **CONFIRMATION NO. 9600**

POA ACCEPTANCE LETTER

Date Mailed: 10/22/2010

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 10/14/2010.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

/mnguyen/

Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101